



27 July 2017

NOTICE OF MEETING

A meeting of the **ARGYLL AND BUTE COMMUNITY PLANNING PARTNERSHIP - MANAGEMENT COMMITTEE** will be held in the **COUNCIL CHAMBERS, KILMORY, LOCHGILPHEAD** on **WEDNESDAY, 28 JUNE 2017** at **9:30 AM**, which you are requested to attend.

AGENDA

1. **WELCOME AND APOLOGIES (CHAIR) - CLELAND SNEDDON**
Note of interim Chair and new persons in substantive Chair and Vice-Chair role
2. **MINUTE AND HIGHLIGHTS OF THE MANAGEMENT COMMITTEE MEETING HELD ON THE 30TH MARCH 2017** (Pages 1 - 12)
3. **ACTION TRACKER** (Pages 13 - 14)
4. **COMMUNITY PLANNING**
 - (a) Area Community Planning Update, Shirley MacLeod (Pages 15 - 20)
 - (b) Development Day Update, Rona Gold (Pages 21 - 22)
5. **DELIVERY PLAN UPDATE**
 - (a) Action Tracker and Performance Measures for all outcomes (Pages 23 - 24)
 - (b) Draft Strategic Plans 2017/18 (Pages 25 - 32)
 - (c) Draft Local Plans 2017/18 (Pages 33 - 60)
6. **AREA FOCUS: BUTE AND COWAL, WILLIE LYNCH** (Pages 61 - 62)
7. **FUNDING - BIG LOTTERY SCOTLAND, NEIL RITCH, DEPUTE DIRECTOR, BIG LOTTERY FUND**
8. **VISIT SCOTLAND - A KEY PARTNER AGENCY, DAVID ADAMS-MCGILP, VISIT SCOTLAND** (Pages 63 - 72)
9. **AOCB**

- National Park Strategic Plan 2018-2023

<http://www.lochlomond-trossachs.org/rr-content/uploads/2017/03/NPPP-Consultative-Draft-Final-PUBLISHED.pdf>

- CAN DO Challenge Fund

<https://www.scottish-enterprise.com/knowledge-hub/articles/guide/can-do-innovation-challenge-fund>

10. DATES OF FUTURE MEETINGS

Management Committee Meetings:

- 20th September 2017
- 5th December 2017

Full Partnership Meeting

- 15th November 2017

**MINUTES of MEETING of ARGYLL AND BUTE COMMUNITY PLANNING PARTNERSHIP -
MANAGEMENT COMMITTEE held in the COUNCIL CHAMBERS, KILMORY, LOCHGILPHEAD
on THURSDAY 30TH MARCH 2017**

Present:

Grant Manders (Chair)

Margaret Adams, Oban, Lorn and the Isles Area Community Planning Group	Grant Manders, Police Scotland
Andy Buntin, Mid Argyll, Kintyre and the Islands Area Community Planning Group	Donald MacVicar, Argyll and Bute Council
Andrew Campbell, Scottish Natural Heritage	Gail McClymont, Police Scotland (by VC)
Matthew Creaney, Department for Work and Pensions	Alison McGrory, NHS Highland
Lorna Elliott, Argyll and Bute Council	Stuart McLean, Helensburgh and Lomond Area Community Planning Group
Neil Francis, Scottish Enterprise	Pippa Milne, Argyll and Bute Council
Elaine Garman, NHS Highland	Jennifer Nicoll, Highlands and Islands Enterprise
Rona Gold, Argyll & Bute Council	Samantha Somers, Argyll and Bute Council
Stuart Green, Argyll and Bute Council	Anthony Standing, Skills Development Scotland
Glenn Heritage, Third Sector Interface	Councillor Dick Walsh, Argyll and Bute Council

1. WELCOME AND APOLOGIES – GRANT MANDERS

Apologies were received from:

Fraser Durie, Argyll College
Brian Fleming, Department for Work and Pensions
Louise Long, Health and Social Care Partnership
Shirley MacLeod, Argyll & Bute Council
Councillor Ellen Morton, Argyll and Bute Council
Cleland Sneddon, Argyll and Bute Council
Christina West, Health and Social Care Partnership
Gordon Wales, Scottish Government

2. MINUTE AND HIGHLIGHTS OF THE CPP MANAGEMENT COMMITTEE MEETING ON THE 20TH DECEMBER 2016

The minutes and highlights of the meeting of the CPP Management Committee of the 20th December 2016 were approved as a correct record.

3. ACTION TRACKER

The Action Tracker was updated as follows and approved as an accurate reflection of current actions.

- Action 73 to be removed as now business as usual
- Action 100 to be removed as now business as usual
- Action 105 – Following discussion it was agreed to leave this action on until

September 2017 and to review following the summer season. Examples of good practice were mentioned including a leaflet that the community of Islay have produced themselves. Pippa Milne offered to speak to Margaret Adams about any specific issues that may arise. Samantha to obtain copy of Islay leaflet and circulate to Management Committee members.

- Action 106 can now be marked as complete
- Action 109 – No suggestions received from recent APCG meetings. It was agreed that the Community Planning team would set up a survey/voting tool for Management Committee members to decide upon the name for the SOA/LOIP.
- Action 111 can now be marked as complete
- Action 114 can now be marked as complete
- Action 115 is ongoing.

Action: Samantha to obtain leaflet produced by the community of Islay regarding driving on single track roads/wild camping and circulate to Management Committee.

Action: Samantha to send out voting mechanism for Management Committee members to decide upon the name for the SOA/LOIP.

4. COMMUNITY PLANNING

(a) AREA COMMUNITY PLANNING GROUPS, LORNA ELLIOTT

Lorna Elliott presented the information from the February meetings of the Area Community Planning Groups.

The Management Committee discussed the three points raised by the Area Community Planning Groups and the response is below each point.

Consider bringing back key worker status within their organisations

Key worker status was described to be in relation to people coming for 'key required jobs' and being able to find accommodation. It was agreed that this would be tasked to the Joint Recruitment Working Group to consider as part of their action plan.

Discussion was also held on the Rural Resettlement Fund and recruitment incentives, and the need to better publicise and promote these. Grant requested that any Management Committee member attending the Area Community Planning Groups in April include this as part of any update.

Undertake an employee survey within their organisations to establish the numbers of those who choose to commute to jobs within the area rather than relocate and the reasons why

It was agreed that this would be tasked to the Joint Recruitment Working Group to create a question set for a survey as part of their action plan. It was agreed that the information from such a survey would be a good evidence base.

Provide feedback from a strategic level regarding the potential implications of the level of budget cuts being proposed at an Argyll & Bute level by the Integrated Joint Board

Elaine Garman advised that the Quality and Finance Plan was agreed by the Integrated Joint Board on the 29th March 2017 and that there will be engagement events on specific service redesigns and reviews over the coming year which will be promoted through the Health and Social Care Partnership locality groups. It was agreed that the Management Committee should be updated when service changes impact other partners. It was acknowledged that services have to change and changes need to come in budget and that was a challenging and difficult area. It was agreed that when implications of changes are identified they are to be brought to the CPP Management Committee for the partnership to consider what it can do.

Action: Joint Recruitment Strategies working group to look further at bringing back key worker status.

Action: CPP Management Committee members attending Area Community Planning Groups in April to give information on recruitment incentives.

Action: All partners to actively promote the Rural Resettlement Fund

Action: Joint Recruitment Strategies working group to create a question set for a survey as part of their action plan to explore why people choose to commute to Argyll and Bute for work.

Action: Implications of changes required by Health and Social Care Partnership in response to budget reduction are to be brought to the CPP Management Committee when known, for the partnership to consider what it can do.

(b) LOCALITY PLANNING, LORNA ELLIOTT

Lorna advised that the Community Planning Outcome Profile Tool and the Place Standard tool had been shown to Area Community Planning Groups at the February round of meetings to start the conversation on Locality Planning. Each of the four groups had recurring and similar issues which were flagged up during the meeting and that there was an opportunity for these issues to be picked up as the Outcome delivery plans are reviewed between April and June 2017.

It was felt that steps 1 and 2 of the methodology on page 21 had been carried out and steps 3-6 would be carried out in conjunction with the review of the delivery plans. It was noted that activity would need to be targeted to a place and would be very specific over the course of 1 year.

It was agreed that a draft locality plan would come to the June meeting of the Management Committee with the final plan being signed off at the September meeting in advance of 1 October 2017 deadline.

Action: Rona to meet with outcome leads to revise delivery plans and bring to June CPP Management Committee for consideration. Delivery Plans to include local targeted partner action on key issues within priority places.

(c) FULL PARTNERSHIP MEETING 2017, RONA GOLD

Rona requested that Management Committee members form part of the working group to set the agenda and assist in preparations for the meeting of the Full Partnership in 2017. Glenn Heritage offered assistance of the TSI.

Discussion was held on the possibility of having the Management Committee Development Day on the 31st May however this was not a date that several members could make. It was agreed that Samantha would send out a poll to look at dates in early June.

It was noted that there was nothing else currently scheduled on or around the 15th November by partners.

Action: Samantha to send out email requesting nominations for the Full Partnership Working Group.

Action: Samantha to poll Management Committee members on a date in June for the Development Day.

5. 2016-17 DELIVERY PLAN UPDATE

(a) OUTCOME 1: THE ECONOMY IS DIVERSE AND THRIVING, JENNIFER NICOLL

Jenny spoke to the report and presented the highlights of the activities currently found within the delivery plan. This included Developing Young Workforce which is enabling dedicated people to work between schools and businesses. Also highlighted was the Oban as a University Town Steering Group which is setting up its organisational structure. Donald MacLean, a University Professor and resident of Argyll and Bute, has agreed to chair the Steering Group.

Jenny advised that the delivery plan would be revised to ensure it is representative of the key priorities and collaborative projects for the next 12-24 months taking into consideration the Economic Forum, HIE Economic Plans, Council Economic Plans and feedback from Area Community Planning groups.

The performance information for Outcome 1 was also presented to the Management Committee. It was noted that the data is indicative of trends and background information rather than showing success of current projects.

(a) ECONOMIC FORUM UPDATE

Jenny spoke on the report produced by the Chair of the Economic Forum, Nick Ferguson, on the progress of the Economic Forum over the last year. It was noted that Nick was generally happy with progress and it was recognised that partners were actively working together with commendable energy and had a common understanding of the needs of the area.

Good progress has been made, the next stages are to have media and schools inclusive of shared vision by increasing their awareness of this. Key areas for improvement over the next year in Nick's opinion are

- The tourism offering
- Business and school relationships
- Active Chamber of Commerce and Business Networking
- Further development of Argyll College and SAMS
- Mobile connectivity
- Road improvements

The report highlighted key supporting area of the Rural Resettlement Fund.

Stuart Green also advised of funding to support projects that had taken place following the publication of the report:

Spaceport – £40k granted from Inward Investment Funded matched by HIE and Discover Space UK creating a fund of £120k towards developing the proposition and attraction of investors.

Developing Young Workforce - 01.03.17 - announcement by the Scottish Government that the Developing Young Workforce (DYW) Argyll Regional Group is to receive funding of £422,213 to support its work with employers, colleges and schools.

Dunoon and Rothesay Conservation Area Regeneration Schemes

- Argyll and Bute Council secured over £1.5 million of Conservation Area Regeneration Scheme (CARS) funding from Historic Environment Scotland (HES).
- Rothesay – HES £500,000, Council £200,000, and, subject to a successful application to the Heritage Lottery Fund, £3 million [total] will be invested in the town centre
- Dunoon - £1,002,348, Council £500,000 + private contributions – total £1.9m

Scottish Government Regeneration Capital Grant Funds:

- £3 million from Scottish Government Regeneration Capital Grant Fund (RCGF) funding aimed at regenerating economically fragile rural areas and involving local communities.
- £700,000 towards construction work on Oban Maritime Quarter transit berthing facility. Part of the £3 million CHORD town centre investment and will make it easier for marine visitors to come to Oban who arrive by cruise ship, kayak, commercial vessel or yacht. It will create an access point for people with all abilities, 36 finger-berth pontoons and a concrete floating breakwater as well as an associated maritime visitor facility to include harbour offices, showers, toilets, changing areas and secure lockers.
- £580,000 has been awarded to the project aimed at regenerating the Ardrishaig Waterfront and Maritime Hub. This will support the development of the former Gleaner Oil depot, an important waterfront site in the heart of Ardrishaig identified as a key location for regeneration through Rethink the Link, the community charrette held in 2016. Partnership with community groups and Scottish Canals.
- £1.6 million funding has been awarded which will allow Mull and Iona

Community Trust to progress its proposal to build the Tobermory Light Industrial Park on Mull – a 0.8 hectare purpose built flexible industrial park incorporating storage space and business development sites for up to 15 new or expanding businesses.

(a) JOINT RECRUITMENT WORKING GROUP, GRANT MANDERS

Grant advised that the group had met twice to assess what partners are currently doing, where there are gaps and where the partnership could add value with the next stage being to create an action plan to have a coordinated approach to local recruitment. It was confirmed that the reporting back on the action plan would be through Outcome 1 Lead, Jennifer Nicoll.

The marketing of Argyll and Bute to accompany the Head of Children and Families vacancy was seen as good practice.

(a) OUTCOME 5: PEOPLE LIVE ACTIVE, HEALTHIER AND INDEPENDENT LIVES, ALISON MCGRORY

Alison spoke to the highlights report and advised that progress was good with a focus on improving health outcomes. It was noted that the statistics on child healthy weight in Argyll and Bute were worse than the Scottish average and that this was of concern, and that in revising the delivery plan, partnership actions around Child Healthy weight should be considered.

The issue on Falls Prevention was discussed and it was agreed that there would be a further conversation between Police, Fire and Health to scope out where further partnership working would be beneficial. It was highlighted that this matter should have links to the Adult Protection Committee.

Glenn advised that Scottish and Southern Electricity (SSE) were offering to replace old appliances for those meeting certain criteria. It was agreed that this would be promoted through the CPP bulletin.

Action: Child Healthy Weight actions to be considered in the revised Delivery Plan

Action: Alison McGrory, Gail McClymont and Stuart McLean to meet to discuss further partnership working in relation to Falls Prevention.

Action: The matter of Falls Prevention to be linked to the Adult Protection Committee

Action: Samantha to circulate information on the replacement of appliances by SSE through the CPP bulletin

(a) COMMUNITY TRANSPORT WORKSHOP, GLENN HERITAGE

Glenn spoke to the report and advised on the issues identified as a result of the conference on community transport held in 2016 and advised that she had a small amount of funding to support work on Community Transport. It was agreed that

Glenn would Chair a short life working group of 3-4 meetings maximum, to discuss the findings of the report and propose recommendations to the Management Committee on how best to use the funds and take the report findings forward with an interim update coming to the June meeting of the Management Committee.

Action: Partners to nominate representatives to sit on a short life working group looking at Community Transport.

(a) HEALTH AND SOCIAL CARE PARTNERSHIP UPDATE

Elaine advised that interviews for the Head of Children and Families would take place in April and that it was hoped the post-holder would be in place by August 2017. Elaine stated that the Quality and Finance Plan had been approved by the Integrated Joint Board on the 29th March and that further savings needed to be identified to meet the budget gap.

(a) EXCEPTION REPORTING FROM ALL DELIVERY PLANS

There was only one exception this period which was covered in the Outcome 5 update.

(a) 2017/18 DELIVERY PLANS

Rona advised that the delivery plans would be updated between April and June 2017 and that the Outcome Leads have been indicating what the actions for the coming year are likely to take consideration of:

Outcome 1: aligning with the Economic Forum

Outcome 2: setting up a regional infrastructure meeting to discuss challenges and actions

Outcome 3: setting up a workshop day to explore and understand the joint educational offering.

Outcome 4: Taking into consideration the Children's Services Plan

Outcome 5: Looking at changing model of health, prevention work, trips & falls and child healthy weight

Outcome 6: having a clearer focus on Mental Health and Community Justice

It was confirmed that Elaine Garman would be the Interim Outcome Lead for Outcome 4 and that Alison McGrory would continue as the Outcome Lead for Outcome 5.

6. MID ARGYLL, KINTYRE AND THE ISLANDS AREA DISCUSSION, ANDY BUNTIN

Andy spoke of the community perception of dereliction around Lochgilphead in particular with reference to empty shops, peeling paint and the number of empty houses. He spoke of businesses within Lochgilphead who were considering closing and the hope that the town will benefit from the recent Charrette on the Crinan Canal and the council's Regeneration Fund earmarked for Lochgilphead, Ardrishaig and Tarbert. Andy highlighted that Community Action Plans were also bringing these issues up.

Andy also spoke of the difficulty in attending a Dentist appointment within Lochgilphead due to the vacancy there and how patients were being encouraged to register with other

surgeries.

Pippa Milne spoke of the Charrette and the £3 million regeneration fund earmarked for Lochgilphead, Ardrishaig and Tarbert which features 11 shortlisted projects as well as an ongoing bid for low-level decontamination of the Gleaner site in Ardrishaig. It is hoped that this will act as a catalyst for private owners. Pippa also spoke of the Rural Growth deal currently being pursued by the Council, the Single Investment Plan that was recently approved, a pilot of simplified planning zones and the Smarterplaces work currently happening between all partner agencies.

Jennifer Nicoll highlighted from a HIE perspective that alongside strategic initiatives such as Kilmartin Museum, there may be a need to understand the business need of the community and look at models of support for that.

Andy highlighted that it was only recently that Lochgilphead have had access to windfarm funds and that it will take time to get used to this funding, however it could provide an opportunity.

It was agreed that Pippa would look to produce regular information on the strategic work underway and planned to support regeneration in the area to help instil confidence that work is ongoing on this.

It was also agreed that Jennifer would speak to the MAKI CPG of ongoing regeneration activity in the area.

Elaine advised that she would arrange for the Locality Manager to attend the Area Community Planning Group to answer the specifics regarding the Dentist practice in Lochgilphead.

Action: Pippa to produce briefing on all regeneration work happening throughout Argyll and Bute to be circulated to the public and to be updated on a regular basis.

Action: Jennifer to speak to the MAKI CPG in April regarding ongoing regeneration activity.

Action: Elaine to ensure that the Locality Manager attends the MAKI CPG to answer the specific question on the Dentist practice.

7. COMMUNITY JUSTICE OUTCOME IMPROVEMENT PLAN APPROVAL

The Community Justice Outcome Improvement Plan was tabled and approved. It was noted that the Consultation on the plan was ongoing and that the Plan would be brought back to the September meeting of the Management Committee following the consultation's conclusion.

8. ANY FUNDING ISSUES TO BE DISCUSSED

(a) LEADER/STRUCTURAL FUNDS

It was noted that there had been an initial flurry of bids but that there was still funding to allocate. Pippa advised that the LEADER team were happy to provide support to groups still wishing to submit a bid.

(b) BIG LOTTERY

Rona advised that the new Director of the Big Lottery was willing to speak to the Management Committee and provide analysis of how Argyll and Bute has received funding from the Big Lottery Fund. It was agreed that Rona would invite him to a future meeting.

Action: Rona to invite the Director of the Big Lottery to a future Management Committee meeting.

9. AOCB

(a) PLACES, PEOPLE AND PLANNING: A CONSULTATION ON THE FUTURE OF THE SCOTTISH PLANNING SYSTEM

Rona advised that the consultation had many linkages to Community Planning within it alongside proposals for “community plans”. It was highlighted that we are in regular contact with Planning colleagues and we would act following results of the consultation.

(b) LOCAL POLICING PLAN 2017-2020

Grant advised that previous policing plans had focused on crime statistics and the plan presented to management committee was an attempt to link with the context of Community Planning, focusing on policing activities in relation to the outcomes of the SOA/LOIP. Grant advised that he was happy to receive any comments or feedback on the plan and that partners could contact him directly to do this. Jennifer felt it was a very innovative approach, the style of which could be adopted by all partners.

(c) THANKS

Councillor Dick Walsh on behalf of all members of the Management Committee wished to extend his appreciation to Grant Manders for his drive, enthusiasm and vigour as Chair of the Management Committee, that significant progress had been made in his time as Chair and that we wished him a long and happy retirement.

Councillor Walsh also wished to thank Jim Hymas as Vice Chair of the Management Committee for his support and commitment to Community Planning within Argyll and Bute and that the Management Committee were sorry to see both Jim and Grant go.

10. DATES OF FUTURE MEETINGS

Management Committee: 28th June 2017

Area Community Planning Groups:

- Bute and Cowal, Tuesday 18th April, 10.00, Timber Pier Building, Dunoon
- Mid Argyll, Kintyre and the Islands, Wednesday 19th April, Main meeting in Campbeltown with VC links to Islay and Lochgilphead
- Helensburgh and Lomond, Tuesday 25th April, 09.30, Pillar Hall, Victoria Halls, Helensburgh
- Oban, Lorn and the Isles, Thursday 27th April, 18.30, Corran Halls, Oban



These highlights from the Argyll and Bute Community Planning Partnership (CPP) Management Committee meeting held on the 30th March 2017 are for information purposes for Area Community Planning Groups and partner organisations to distribute freely.

- Management Committee agreed to keep the action relating to the impact of campervans on the agenda until the close of the summer season to track any negative impacts and look at ways in which to address these. Good practice was highlighted in Islay where there are leaflets to inform campervans of local facilities.
- Management Committee signed off the Community Justice Transition Plan, for submission to the Scottish Government. This plan looks at ways in which partners can work together over the coming year to create appropriate actions to reduce reoffending.
- Tasked the Recruitment Working Group to develop a questionnaire that can be used by partners to explore with their employees the reasons for commuting to Argyll and Bute, and what factors may support them to stay in the area.
- Delighted to note the positive progress of partnership working within the Economic Forum report, including Argyll College delivering new courses in tourism and marine services.
- Rural Resettlement Fund highlighted as a key support to encourage people to live in Argyll and Bute. There was agreement to promote this with the Area Community Planning Groups.
- Agreement to set up a short life working group to consider the recommendations of a recent report on Community Transport in Argyll and Bute.

Full details of the meeting of the CPP management committee can be found on Argyll and Bute Council Website.

If you have any queries on these highlights please contact: cppadmin@argyll-bute.gov.uk

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CPP Management Committee Action Tracker					
Ref No.	Date Raised	Action	By Who	Completion Date	Notes
117	30.03.17	Samantha to obtain leaflet produced by the community of Islay regarding driving on single track roads/wild camping and circulate to Management Committee.	Samantha Somers	28.06.17	
119	30.03.17	Joint Recruitment Strategies working group to look further at bringing back key worker status.	Grant Manders	28.06.17	Issues with attendance at last meeting. All partners have been sent questions to determine focus, priorities and future attendance of group.
121	30.03.17	All partners to actively promote the Rural Resettlement Fund	All partners	Ongoing	
122	30.03.17	Joint Recruitment Strategies working group to create a question set for a survey as part of their action plan to explore why people choose to commute to Argyll and Bute for work.	Grant Manders	28.06.17	
123	30.03.17	Implications of changes required by Health and Social Care Partnership in response to budget reduction are to be brought to the CPP Management Committee when known, for the partnership to consider what it can do.	Christina West	Ongoing	
124	30.03.17	Rona to meet with outcome leads to revise delivery plans and bring to June CPP Management Committee for consideration. Delivery Plans to include local targeted partner action on key issues within priority places.	Rona Gold	30.06.17	Complete
128	30.03.17	Alison McGrory, Gail McClymont and Stuart McLean to meet to discuss further partnership working in relation to Falls	Alison McGrory	28.06.17	

CPP Management Committee Action Tracker					
Ref No.	Date Raised	Action	By Who	Completion Date	Notes
		Prevention.			
129	30.03.17	The matter of Falls Prevention to be linked to the Adult Protection Committee	Alison McGrory	30.06.17	
132	30.03.17	Pippa to produce briefing on all regeneration work happening throughout Argyll and Bute to be circulated to the public and to be updated on a regular basis.	Pippa Milne	28.06.17	Complete - agreed to be included in CPP news bulletin.

Management Committee**Date: 28th June 2017****Agenda Item:**

Area Community Planning Groups**1.0 Purpose**

This paper presents key matters arising during the Area Community Planning Group round of meetings in April 2017. The Management Committee should note that due to the February round of CPGs concentrating on Community profiling there was no focus at those meetings on specific outcomes within the SOA, resulting in the CPGs concentrating on Outcomes 1 and 5 at their April meetings. These Outcomes were considered by the Management Committee at their March meeting, so for this round of meetings only the CPGs have looked at Outcomes after the Management Committee. As a result of this some of the points raised at CPGs have in fact been discussed by the Management Committee at their previous meeting, and some answers already provided to local groups.

2.0 Recommendations

The Management Committee is asked to:

- Note the Highlights and Key Issues under 4.0 and 4.1.
- Action an appropriate response to the points raised in 4.2 which are to:
 1. Consider the request from the OLI CPG to allow them to take forward the work on community transport in Argyll.
 2. In considering the concerns of the Helensburgh Lomond CPG regarding the best approach to encourage statutory and voluntary bodies to respond jointly to emergency calls, particularly in the case of elderly persons who have had a fall, to provide reassurance on the progression of the partnership working on this matter which was agreed at the March meeting of the Management Committee.
 3. Ensure that the previously agreed response to the MAKI CPG about how the lack of NHS dental provision in Mid Argyll can be addressed is circulated widely to that group.
 4. Consider the issues raised in the focus paper submitted by the Bute and Cowal CPG.

3.0 Background

There are four Area Community Planning Groups, one in each of the Council's administrative areas (Bute & Cowal; Mid Argyll, Kintyre & Islay; Helensburgh & Lomond; and, Oban Lorn and the Isles)

Area Community Planning Groups meet quarterly to discuss issues of importance relevant to the delivery of the Single Outcome Agreement (SOA) at a local level.

The April meetings focussed on:

Outcome 1 – The Economy is Diverse and Thriving

Outcome 5 – People Live Active, Healthier and Independent Lives

4.0 Highlights

The following points were consistent to more than one meeting:

- Participatory Budgeting was discussed and the ongoing Gaelic funding project was highlighted, there was a general consensus that the portal worked well and was easy to use, and it was an exciting prospect going forward.
- The presentation on falls prevention was very well received, with particular interest being shown in how simple exercise can provide great benefit in terms of preventing falls.
- The consultation currently being undertaken by Scottish Fire and Rescue on the Local Area Plan for Argyll and Bute – information available via the Scottish Fire and Rescue website.

Highlights from specific meetings were as follows:

Bute & Cowal

- The Election of the Chair and Vice-Chair was considered with Willie Lynch being elected as Chair for a second term and Alistair McLaren being elected as Vice-Chair also for a second term.
- Information was provided on the two Charrettes which are currently ongoing in Dunoon and on Bute. The Bute Island Alliance is now at the stage of looking at mutual opportunities for progress and more strategic planning, and will be using the Place Standard toolkit to get an updated engagement profile of the

area. The Dunoon project is at an earlier stage but the need to ensure wide cross sector involvement, and the need to link in with the Smarter Place initiative was highlighted.

- Alison McKerracher was introduced as the new Locality Manager for Bute and Cowal.
- Susan Brooks gave an update to the Group on the Loch Lomond and the Trossachs National Park Partnership Plan, noting that the consultation period on this takes place from 10th April until 3rd July, and urged all partners to take part.
- It was noted that the Bute and Cowal Area would be the focus for the next Management Committee meeting being held on 29th June. Discussion took place on matters relating to staff recruitment and retention, problems with second homes and the impact that has on housing accommodation for incoming workers, and the work that the Charrettes are undertaking in regards infrastructure and development. The Chair would pull together a briefing note on these matters for submission to the CPP Management Committee meeting.

Helensburgh & Lomond

- The Election of Vice-Chair of the Group was considered with Morevain Martin being elected as Vice-Chair for a second term.
- The Group heard a presentation from Helensburgh and Lomond Chamber of Commerce which highlighted the diverse economy in the area and highlighted that the Chamber of Commerce felt excluded from partnership working and found it difficult to engage with the Council. Information was provided by the Chief Executive of Argyll and Bute Council in relation to the Economic Development Action Plan for the area and it was agreed that officers would liaise with the Chamber to ensure that they were invited to future CPG meetings and that their concerns were looked into.
- The Group heard a presentation from the Living Well Physical Activity Co-ordinator who highlighted some of the work which is ongoing in the local area. Discussion took place in respect of the lack of resources and funding with the group providing information on options and resources within the outlying villages.
- Information was provided on the work of the Welcome In Recovery Café in Helensburgh. Members of the Board were in attendance and the Group heard from the Chairperson who advised that through his work with the project he had now secured permanent employment.
- Discussion took place on the need for consideration to be given on the best approach to encouraging statutory and voluntary bodies to respond jointly to emergency calls, particularly in the case of elderly persons who have had a

fall. Consideration should be given to how best to deal with this issue, with early intervention being key to prevent admission to hospital where possible.

Mid Argyll, Kintyre and Islay

- There was concern over the lack of NHS Dentists in the MAKI Area, particularly so in Mid Argyll. This matter was raised by the Chair of the MAKI CPG at the March Management Committee and commitment given that the Locality Manager attending the next meeting of the CPG would be in a position answer this question, unfortunately the Locality Manager did not attend the April meeting, but a detailed response was provided to the Chair thereafter.
- The work being undertaken in relation to the Islay Campervan project. Petra Pearce from Argyll TSI agreed to liaise with Islay Community Council and the Council's Community Council Liaison Officer to distribute the leaflet which has been produced on this matter to all MAKI area Community Councils.
- Development of the Clock Lodge in Lochgilphead. Discussion took place around the need to establish feedback from any potential users of a new facility which would enable a funding case to be made for full refurbishment.
- Presentation from Shopper-Aide, Campbeltown. Discussion took place about the possibility of this initiative being rolled out across the MAKI area, but concerns were raised about funding constraints. It was noted that the Mid Argyll Health and Wellbeing Network would be hosting a scoping meeting on Thursday, 27th April 2017 with a view to rolling out the project throughout the wider MAKI area

Oban, Lorn and the Isles

- The election of Chair of the Group was considered with Margaret Adams being elected as Chair for a second term.
- A discussion took place on the proposal from the CPP Management Committee to set up a short-life working group to consider the recommendations from a recent report on Community Transport in Argyll. The OLI CPG asked if they could be considered to pilot or progress this issue given the high levels of loneliness and isolation being experienced by residents in their local area.
- The Group heard a presentation from Lorn and Oban Healthy Options on extending care into the community and what services they provide. They spoke about new evolving relationships, healthy villages and the barriers to these and Oban healthy town becoming a reality.

4.1 Key Issues

The following key points were highlighted:

- OLI CPG - could be the CPG be considered to pilot or progress the recommendations from a recent report on Community Transport in Argyll given the high levels of loneliness and isolation being experienced by residents in their local area.
- H&L CPG - the need for consideration to be given on the best approach to encouraging statutory and voluntary bodies to respond jointly to emergency calls, particularly in the case of elderly persons who have had a fall.
- MAKI CPG – lack of agreed response over concerns about lack of NHS Dentists in the MAKI Area, particularly so in Mid Argyll.
- B and C CPG- the need for an integrated approach to be developed in respect of housing and infrastructure needs and the best way to meet demand. This is included in the report submitted to the Management Committee by the group for consideration in focusing on the Bute and Cowal area.

4.2 Further Actions

It is requested that the Management Committee:

- Consider the request from the OLI CPG to allow them to take forward the work on community transport in Argyll.
- In considering the concerns of the Helensburgh Lomond CPG regarding the best approach to encourage statutory and voluntary bodies to respond jointly to emergency calls, particularly in the case of elderly persons who have had a fall, provide reassurance on the progression of the partnership working on this matter which was agreed at the March meeting of the Management Committee.
- Ensure that the previously agreed response to the MAKI CPG about how the lack of NHS dental provision in Mid Argyll can be addressed is circulated widely to that group.
- Consider the issues raised in the focus paper submitted by the Bute and Cowal CPG.

5.0 Implications

Strategic Implications	The April 2017 Area Community Planning Group meetings focussed on Outcomes 1 and 5.
Consultations	No prior circulation of this report.

Resources	No direct resource implications however consideration of the issues raised and following courses of action may have a knock on effect on finance and/or staff resource
Prevention	contributes to the prevention agenda
Equalities	contributes toward reducing inequalities

For More Information:

Shirley MacLeod, Area Governance Manager, Shirley.macleod@argyll-bute.gov.uk

References: n/a

Appendices: n/a

Management Committee**Date: 28th June 2017**

Development Day: Proposals for future CPP meetings**1.0 Purpose**

It was highlighted by partners at Development Day on 7 June that CPP meetings format, frequency and administrative matters should be discussed to improve efficiency.

2.0 Recommendations

Consider the discussion of the Development Day providing further comment where required so that these can be considered in a further meeting on this, taking place 28 June (pm).

3.0 Background

Changes to the Council's support available to Area Community Planning Groups prompted a discussion on the format and frequency of Management Committee meetings with key highlights from that discussion outlined here.

4.0 Discussion highlights and proposals**Area Community Planning Meetings**

- Fewer meetings might result in a loss of momentum for progressing actions and that the current agendas were already very full.
- Preference was to maintain the current frequency of meetings for Area Community Planning Groups.
- Partners may be able to assist with meetings to ensure 4 per year, requires further discussion with Shirley MacLeod on what's involved.
- Meetings may benefit from action tracker instead of full minute.
- Less onerous administration may allow partners to take on some responsibility to assist meeting frequency. Requires discussion with Shirley MacLeod.

Management Committee meetings

- Potential to reduce meetings if linking one to the CPP annual Full Partnership.

- Management Committee was well attended and this benefitted partnership working. VC will always remain an option for those unable to attend in person.
- Need a clear purpose for agenda items, rather than coming to Management Committee purely for information.
- Consider webinars and other formats for information/ document sharing.

Chief Officers Group

- Chief Officers Group could be on an 'as and when' required basis.
- Need clear remit for this Group

5.0 Conclusions

Suggestions have been made to improve the efficiency of CPP meetings. Members are asked to contribute to the points here to support a meeting on 28 June (pm) that will take these forward.

6.0 Implications

Strategic Implications	The Management Committee looks at all six outcomes.
Consultations, Previous considerations	This report is informed by those present at the Development Day held on the 7 th June
Resources	Potential for partner resources to be used in meetings
Prevention	N/A
Equalities	N/A

Rona Gold, Community Planning Manager, 01436 658 862

Management Committee**Date: 28th June 2017**

Performance Information on the Strategic Outcomes of the CPP

1.0 Purpose

To provide a high-level overview on progress of the actions contained within the delivery plans for 2016-17 and the performance information on the indicators that accompany these.

2.0 Recommendations

Agree the six performance reports as correct for end of year reporting.

3.0 Background

The approach to the delivery plans changed in 2016 with the focus being on one year action plans accompanied by a set of high-level performance information which gives indication of progress. This is derived from a logic model approach carried out in 2015/16.

4.0 Detail

Each of the six outcomes within the Single Outcome Agreement has its own delivery plan with a set of actions and accompanying performance information. Progress on these is tracked with a traffic light system.

At the end of 2016/17:

- 39 actions are on track; action to be no longer monitored by CPP Outcome Leads unless identified as a priority area for partners.
- 6 actions are complete; the action now being business as usual if appropriate
- 0 actions are not on track.

Performance information on a number of high-level indicators is presented to give an overall picture of the outcome within Argyll and Bute. The six documents can be found in the Document Library at <https://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership>

5.0 Conclusions

The appendices contain information on each of the six outcomes as at June 2017. The information will be publically available on the Community Planning section of the council's website and used for annual reporting purposes.

6.0 Implications

Strategic Implications	The performance information relates to all six outcomes
Consultations, Previous considerations	The Management Committee agreed to the new format of the delivery plans on the 9 th June 2016
Resources	Outcome Leads and Activity Leads are required to take actions forward, supported by the Community Planning team
Prevention	N/A
Equalities	N/A

Rona Gold, Community Planning Manager, 01436 658 862

For more information contact: Samantha Somers, Community Planning Officer, 01546 604464

References

Paper: [Delivery Plans 2016-2017, 9th June 2016, CPP Management Committee](#)

Appendices

All six performance information reports can be found at <https://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership>

Management Committee**Date: 28th June 2017**

Delivery Plans for 2017-2018**1.0 Purpose**

The purpose of this report is to seek approval for the 2017-18 Delivery Plans of the Argyll and Bute Outcome Improvement Plan.

2.0 Recommendations

To approve the draft strategic delivery plans.

3.0 Background

Plans have been revised taking consideration of:

- Progress previous year (see 2016-17 progress paper on this agenda)
- Key areas for partnership working in the year ahead
- New policy developments
- Key issues arising from community planning meetings
- Where partners can add value and address gaps by working together

4.0 Detail

Each outcome has its own delivery plan with a set of priority actions for the year ahead.

Actions are tasked to an Activity Lead, the person with responsibility to carry out this activity, from across the Partnership.

The Outcome Lead meets with Activity Leads on a quarterly basis to ensure progress with the actions.

Two out of the six outcomes come to each Management Committee meeting where the outcome can be scrutinised in detail with exceptions from any of the outcomes permitted to be discussed at any meeting.

5.0 Conclusions

The delivery plans for 2017-2018 focus partnership working on key areas for community planning. These require Management Committee sign off.

6.0 Implications

Strategic Implications	This report relates to all six outcomes.
Consultations, Previous considerations	Each Outcome Lead has approved their own delivery plan.
Resources	Activity Leads are from across the CPP.
Prevention	Actions within the Delivery Plans look to have a focus on prevention
Equalities	Actions within the Delivery Plans look to have a focus on inequalities

Rona Gold, Community Planning Manager, 01436 658 862

For more information contact: Samantha Somers, Community Planning Officer, 01546 604464

References

N/A

Appendices

- Actions for all six delivery plans for the 2017-2018 period

Priority Activities for Outcome 1: 2017-2018

- **Activities will be taken forward by the Activity Lead, and progress monitored by the Outcome Lead at quarterly meetings.**
- **The Outcome Lead will report quarterly to the CPP Management Committee on overall progress.**

Key Activity	Activity Lead
Finalise and agree a Rural Growth Deal for Argyll and Bute.	Pippa Milne, Argyll & Bute Council
Accelerate the growth of the Tourism sector in Argyll and Bute	David Smart, HIE
Create the conditions that allows the private sector organisation involved in Food and Drink production to flourish and grown	TBC, Argyll & Bute Council
Establish clusters of technology led enterprises at the European Marine Science Park and Sandbank Industrial Estate	Morag Goodfellow, HIE
Develop and launch a customised marketing and promotion offer for Argyll and Bute as a place to live, work and invest by having a structured pathway to manage enquires from potential residents and investors. This should incorporate an employment page listing opportunities across the region. The work of Explore Argyll and the joint recruitment work should be considered.	TBC

Priority Activities for Outcome 2: 2017-2018

- **Activities will be taken forward by the Activity Lead, and progress monitored by the Outcome Lead at quarterly meetings.**
- **The Outcome Lead will report quarterly to the CPP Management Committee on overall progress.**

Key Activity	Activity Lead
Ensure that all CPP partners respond to the R100 consultation on next generation broadband	<ul style="list-style-type: none"> • Iain MacInnes, Argyll & Bute Council
Continue to provide the CPP with the latest position on the roll out of next generation broadband and 4G mobile	<ul style="list-style-type: none"> • Iain MacInnes, Argyll & Bute Council
Delivery of the Community Transport Pilot and take forward the recommendations arising from it	<ul style="list-style-type: none"> • Glenn Heritage, Argyll and Bute Third Sector Interface
Explore potential of Regional Infrastructure Partnership with regional planning agencies and infrastructure planners	<ul style="list-style-type: none"> • Matt Mulderrig, Argyll & Bute Council

Priority Activities for Outcome 3: 2017-2018

- **Activities taken forward by the Activity Lead, progress monitored by the Outcome Lead at quarterly meetings.**
- **The Outcome Lead will report quarterly to the CPP Management Committee on overall progress.**

Key Activity	Activity Lead(s)
<p>Explore actions from the Outcome 3 Workshop which include:</p> <ul style="list-style-type: none"> • Expanding the range of qualifications available locally in Health and Social Care • Best use of collaborative resources to attract skilled workers to the area • Shared training courses across partners • Growing and raising awareness of the Apprenticeship Family 	<ul style="list-style-type: none"> • Fraser Durie, Argyll College UHI • Anthony Standing, Skills Development Scotland <p>Other partners: Jennifer Coyle, Argyll & Bute Council Fiona Sharples, Health and Social Care Partnership Brian Fleming, Department for Work and Pensions</p>
<p>Develop a multi-agency solution to the challenges faced by the new Early Years / Childcare regulations</p>	<p>Anne Paterson, Argyll & Bute Council</p>

Priority Actions for Outcome 4: 2017-2018

- **Activities will be taken forward by the Activity Lead, and monitored by the Outcome Lead at quarterly meetings.**
- **The Outcome Lead will report quarterly to the CPP Management Committee on overall progress.**

Activity	Activity Lead
Educate young people about the dangers of cyber bullying and child sexual exploitation to keep themselves safe	TBC
Creation of the Child Poverty Plan	TBC
Roll out of principles of Young Firefighters Programme across Argyll and Bute to increase capacity building programmes for young people	Stuart McLean, Scottish Fire and Rescue Service
Create prevention and intervention activities improving mental health and young people	Liz Strang, Health and Social Care Partnership
Increase involvement of children & young people in service planning and delivery across all partners using Best Practice models within Argyll and Bute Council	Ronnie Mahoney, Health and Social Care Partnership
Children's Service Plan	
Named Person and compliance with legislation	Patricia Renfrew, Health and Social Care Partnership
Use information captured by surveys of young people to better inform locality planning and understanding of gaps	Patricia Renfrew/Gerry Geoghegan, Health and Social Care Partnership

Priority Activities for Outcome 5: 2017-2018

- **Activities will be taken forward by the Activity Lead, and monitored by the Outcome Lead at quarterly meetings.**
- **The Outcome Lead will report quarterly to the CPP Management Committee on overall progress.**

Activity	Activity Lead (in bold)
Develop CPP agreement on response to falls with a focus on developing a local partnership response across Argyll and Bute with no gaps in provision	Christine McArthur, Health and Social Care Partnership Other partners: Police Scotland Scottish Fire and Rescue Service Scottish Ambulance Service Third Sector Interface?
Development of a Communication Strategy on Falls Prevention to include a focus on the promotion and distribution of Falls Prevention material to communities and to develop innovative ways to engage with members of the community who could respond.	Christine McArthur, Health and Social Care Partnership
Develop safe alcohol-free environments for young people within towns and communities	Craig McNally, Health and Social Care Partnership
Ensure young people have access to information, support and guidance on alcohol to enable them to make informed choices	Craig McNally, Health and Social Care Partnership
Potential action around Poverty Strategy around mitigation	Judy Orr, Argyll and Bute Council / Alison Hardman, Health and Social Care Partnership
Promote awareness of opportunities and activities to increase use of the outdoor environment	Grace MacLeod, AICCT Other partners: Scottish Natural Heritage
Identify where we have examples of good practice in reducing the barriers caused by income as an inequality and establish a baseline	To be confirmed
Keep informed on the findings of the Childhood Obesity Working Group	Alison McGrory, Health and Social Care Partnership
Review all partners equality outcome frameworks and map where there are consistencies to pull together a collective action plan.	Alison Hardman, Health and Social Care Partnership
Develop training plan on Equality and Diversity Training with a focus on service delivery and reducing the inequality gap and roll out across partners.	Alison Hardman, Health and Social Care Partnership Other partners: Argyll and Bute Council, Community Development.

Priority Activities for Outcome 6: 2017-2018

- **Activities will be taken forward by the Activity Lead and monitored by the Outcome Lead at quarterly meetings.**
- **The Outcome Lead will report quarterly to the CPP Management Committee on overall progress.**

Activity	Activity Lead
Formalise a structure, share best practice and review the progress of the pilot of the Community Response to Mental Health in Dunoon with a view to rolling it out across Argyll and Bute	Victoria O'Reilly, Health and Social Care Partnership
Community Triage – Response to people in distress and/or mental health crisis (Lochgilphead)	Julie McLeish, Police Scotland
Transportation/Places of Safety for people in distress and/or mental health crisis	Donald Watt, Health and Social Care Partnership
Review/Refresh the Choose Life agenda	Tracy Preece, Health and Social Care Partnership
Deliver CPR/Biker Down/ Casualty Handling training across CPP partners	Stuart McLean, Scottish Fire and Rescue Service
Oversee the delivery on the Implementation Plan for Community Justice	Mary Holt, Community Justice Coordinator

Management Committee**Date: 28th June 2017**

CPP Locality Plans

1.0 Purpose

The purpose of this report is to inform the Management Committee on the current progress with Locality Plans.

2.0 Recommendations

The Management Committee is requested to:

- Agree current draft actions within the Locality Plans
- Decide who will be responsible for ensuring progress of the Locality Plans
- Agree to promote, support and engage with the engagement and communication events over the summer period
- Approve in principle the Locality Plans at the meeting on the 20th September subject to agreement by the Area Community Planning Groups
- Delegate final sign-off of the Locality Plans to the Area Community Planning Groups at their October meetings with submission to the Scottish Government thereafter.

3.0 Background

The Community Empowerment (Scotland) Act places a requirement on CPP's to publish Locality Plans to address the inequality of experience across communities and actions to address this. All Community Planning partners are responsible for ensuring the CPP delivers its commitments within the plans. The Plans are required to be signed off and with the Scottish Government for the 1st October 2017.

4.0 Detail

Overview

The Scottish Government requires a CPP to produce a Locality Plan for any locality within its area which experiences poorer outcomes than other parts of the area or the rest of Scotland as a whole. As the regulations stipulate that a locality must have a population of no more than 30,000, the proposal is to have four locality plans, one for

each administrative area of Argyll and Bute, with specific actions relating to individual communities within these locality plans.

Locality plans are expected to have actions for the short, medium and longer term and be both ambitious and realistic. The longer term outcomes for our localities are the six outcomes of the Argyll and Bute Outcome Improvement Plan. Short to medium term actions, 1-3 years, should be contained within the Locality Plans and updated on a frequent basis.

The results of the Community Planning Outcome Profile tool developed by the Improvement Service were used, alongside the responses of the Place Standard consultation (April 2017) and the 2014 consultation on Argyll and Bute: A good place to live, work and play? to help determine the priority areas and themes.

Locality Planning was a key focus at the recent Development Day of the CPP Management Committee where actions were identified. The initial draft of these plans are attached.

Next steps – engagement

The CPP is required to engage extensively on the Locality Plans with communities, the private sector and the third sector, and to analyse and respond to feedback. Engagement on the draft actions will happen over the summer period prior to the next meeting of the CPP Management Committee. Management Committee members are requested to support the engagement events and encourage staff within their organisations to participate.

Responsibility of delivering the Locality Plans

In order to ensure that the Locality Plans are progressed and the actions within them are delivered, the plans need ownership and a named responsible person to coordinate progress.

One option would be for the Area Community Planning Groups to have ownership of the plans, with the Chair of each group the named responsible person.

Progress on the plans could be a standing item at Area Community Planning Group meetings, with key people leading on actions feeding in. This ensures the focus of these plans remains at the local level with reports coming to the Management Committee from the Chairs.

Issues around the signing off of Locality Plans

The Scottish Government requires Locality Plans to be signed off and live as of the 1st October 2017 as per the Community Empowerment (Scotland) Act.

The current scheduling of Area Community Planning Groups means that the next meeting of these will not be until October with the previously-scheduled August meeting no longer taking place. It is felt that the Area Community Planning Groups should have sight, opportunity to feedback and sign-off of the plans which is not possible with the current meeting timetable. A separate paper on the support to Area Community Planning Groups and frequency of meetings is being presented to the Management Committee today.

If the current timetabling arrangements remain, the Management Committee are requested to:

- Be aware that signed-off Locality Plans will not be submitted to the Scottish Government in time for the 1st October
- Approve in principle the Locality Plans at the meeting on the 20th September subject to agreement by the Area Community Planning Groups
- Delegate final sign-off of the Locality Plans to the Area Community Planning Groups at their October meetings with submission to the Scottish Government thereafter.

5.0 Conclusions

The CPP is required to publish Locality Plans to address inequalities of outcomes across the area.

Draft Locality Plans have been created using the results of the Community Planning Outcome Tool, amongst others, to determine the areas within Argyll and Bute in greatest need and their associated priority themes.

Engagement with communities, the private sector and the third sector will happen over the summer with partners encouraged to support and participate this engagement.

The Area Community Planning Groups could be delegated responsibility to oversee the delivery of the Locality Plans, reporting to the Management Committee on a quarterly basis.

The current timetabling arrangements for the Area Community Planning Groups mean that we will not be able to submit the plans to the Scottish Government for the 1st October 2017 in scheduled meetings and this requires CPP Management Committee consideration.

6.0 Implications

Strategic Implications	The Locality Plans will encompass all six outcomes of the Argyll and Bute Outcome Improvement Plan
Consultations, Previous considerations	Area Community Planning Groups have had a presentation on Locality Plans in 2016, a workshop on the CPOP tool. The Management Committee discussed in detail at the Development Day alongside presentations in 2016.
Resources	Officers across the CPP will be required to carry out the actions within the plans as part of their current roles.
Prevention	N/A
Equalities	The locality plans are focused on reducing the inequality of outcomes faced by particular communities within Argyll and Bute

Rona Gold, Community Planning Manager, 01436 658 862

For more information:

Samantha Somers, Community Planning Officer, 01546 604 464

References

June 2016 – Consultation Response to Community Empowerment (Scotland) Act

March 2017 – Locality Plan findings

Appendices

- Appendix 1 – Draft Bute and Cowal Locality Plan
- Appendix 2 – Draft Helensburgh and Lomond Locality Plan
- Appendix 3 – Draft Mid Argyll, Kintyre and the Islands Locality Plan
- Appendix 4 – Draft Oban, Lorn and the Isles Locality Plan

Argyll & Bute Community Planning Partnership

Bute & Cowal Locality Plan
2017-2018

Introduction

The Community Empowerment (Scotland) Act requires Community Planning Partnerships (CPP) to have focused locality plans to reduce inequalities within a community. The CPP has used data from the Improvement Services' Community Planning Outcome Profile tool, results from the Place Standard Consultation held in April 2017 and combined knowledge to determine where focused activity should take place and what activities are required in a particular area.

The actions set out below are what the CPP believes it should do over the next 12 months to address inequalities within the Bute and Cowal area and what communities will be the target of focused effort. The plan will be reviewed every 12 months to ensure that actions for the next 12 months are focused on the areas which need attention most.

The reasoning behind why these particular communities have been prioritised for the next 12 months is set out below the actions.

We have also listed strategic activity that the CPP knows is happening within the area and the Community Action Plans which exist within the area too. The actions listed below will complement ongoing activity from partners and its communities.

Once agreed, the Locality Plan will be progressed through the Area Community Planning Group which meets xxx.

Dunoon, Sandbank, Hunter's Quay and Kirn

Action	Lead Organisation	CPP Outcome(s)
Speak to local businesses about what activities they run in the area and consider the marketing for these activities.		Economy
Work with Loch Lomond and the Trossachs National Park and communities to attract funding	Loch Lomond and the Trossachs National Park	Economy
Use the feedback from the Place Standard consultation and produce a communication detailing what is happening within the Dunoon area and circulate widely	Argyll & Bute Council	Economy
Creation of a digital strategy for Sandbank Business Park with a focus on Hub Development, Site Development and Cluster Development	HIE	Infrastructure
Map out the current childcare provision in Dunoon and identify where there are gaps, with a specific focus on the links between childcare provision and employment	Argyll & Bute Council	Education, Economy, Children and Young People
Get a clearer picture and fuller understanding on the statistics of child poverty in the area	Argyll & Bute Council	Children and Young People
Look at Strachur elderly support group as a model of best practice for addressing social isolation and promoting exercise and share learning from this	Health and Social Care Partnership?	Healthy Lives
Consult with residents to understand why they feel "less safe"	Police Scotland	Safer and Stronger
Explore the potential for setting up a Young Firefighters Unit / Police Scotland Youth Volunteer group in Dunoon	Scottish Fire and Rescue Service Police Scotland	Safer and Stronger

Isle of Bute

Action	Lead Organisation	CPP Outcome(s)
Continue to work with the communities of Bute specifically in relation to the Pavilion and future management/running of this	Argyll and Bute Council	Economy
Develop a brand narrative for Bute to transform perception and promote this narrative on the island	Argyll and Bute Council	Economy
Agree a strategy and look to reduce the number of empty properties on Bute	Argyll and Bute Council / HIE	Economy Infrastructure
Map out the current childcare provision in Bute and identify where there are gaps, with a specific focus on the links between childcare provision and employment	Argyll & Bute Council	Education, Economy, Children and Young People
Get a clearer picture and fuller understanding on the statistics of child poverty in the area	Argyll & Bute Council	Children and Young People
Look at provision of remote video links to education opportunities so young people don't have to travel off the island to attend	Argyll College UHI	Education

Why are we choosing these communities within Bute and Cowal this year?

Bute and Cowal has a total population of 17,857 (NRS 2015 Small Area Population Estimates) which has decreased from 21,060 in 2013.

The Scottish Index of Multiple Deprivation 2016 ranked four of the twenty-seven data zones within Bute and Cowal as being among the 15% most overall deprived data zones in Scotland. One of these data zones is in Rothesay, the other three are in Dunoon and Hunter's Quay. One of the data zones in Dunoon is among the top 5% most overall deprived data zones in Scotland.

The Improvement Service's Community Planning Outcome Profile tool looks at Intermediate Geography Zones (IGZ) and ranks these against 8 outcomes: Out of Work Benefits, Child Poverty, S4 Tariff Rate, Positive Destinations, Crime Rate, Emergency Admissions, Early Mortality and Depopulation. It is worth stating that the most up to date data within the tool is from 2014 however at that time the IGZ of Dunoon was ranked as the area within Argyll and Bute experiencing the poorest outcomes with Rothesay Town ranking as the second.

72 people responded to the Place Standard consultation on Dunoon, Sandbank, Kirm and Innellan. The categories where respondents felt there was significant room for improvement were: Work and Local economy, Traffic and Parking, Street and Spaces and Influence and Sense of Control.

The CPP will monitor statistics and feedback from community consultations and will assess on an annual basis whether the communities receiving focused action should change.

What strategic activity is also happening within the Bute and Cowal area?

The following strategic activity is also happening within the Bute and Cowal area and will be a key factor in reducing inequalities faced by the area. The CPP believes that the chosen activities for the year ahead will complement this ongoing work.

- Dunoon Charrette
- Remarking Rothesay Charrette and Bute Alliance
- Redevelopment of Rothesay Pavillion
- Development of Sandbank Business Park
- Health and Social Care Partnership Locality Plans
- Local Economic Development Action Plans

Existing Community Action Plans

The CPP is aware of the following Community Action Plans within the Bute and Cowal area. A Community Action Plan is a community-owned and community-led document identifying the needs of a community which sets out actions to address these.

- Ardentiny
- Benmore and Kilmun
- Colintrave and Glendaruel
- Kilfinan
- Lochgoilhead
- Sandbank
- Strachur

Argyll & Bute Community Planning Partnership

Helensburgh and Lomond Locality Plan
2017-2018

DRAFT

Introduction

The Community Empowerment (Scotland) Act requires Community Planning Partnerships (CPP) to have focused locality plans to reduce inequalities within a community. The CPP has used data from the Improvement Services' Community Planning Outcome Profile tool, results from the Place Standard Consultation held in April 2017 and combined knowledge to determine where focused activity should take place and what activities are required in a particular area.

The actions set out below are what the CPP believes it should do over the next 12 months to address inequalities within the Helensburgh and Lomond area and what communities will be the target of focused effort. The plan will be reviewed every 12 months to ensure that actions for the next 12 months are focused on the areas which need attention most.

The reasoning behind why these particular communities have been prioritised for the next 12 months is set out below the actions.

We have also listed strategic activity that the CPP knows is happening within the area and the Community Action Plans which exist within the area too. The actions listed below will complement ongoing activity from partners and its communities.

Once agreed, the Locality Plan will be progressed through the Area Community Planning Group which meets xxx.]

Helensburgh, with a particular focus on Helensburgh East

Action	Lead Organisation	CPP Outcome(s)
Work with local communities to have an increase in confidence regarding the retail/local business offering within Helensburgh	Argyll and Bute Council / Scottish Enterprise	Economy
Ensure the outcomes of the Maritime Strategic Defence Development Plan are delivered	Argyll & Bute Council / Ministry of Defence	Infrastructure
Focused activity on Hermitage Academy and Positive Destinations	Skills Development Scotland	Education
Establishment of Argyll College UHI within Helensburgh (3 year target)	Argyll College UHI	Education
Engage with Early Years' service regarding out of school provision for young people	Argyll & Bute Council	Children and Young People
Ask people in Helensburgh East what they would like in terms of social provision	Argyll & Bute Council	Children and Young People
Consult Health and Social Care locality plans in relation to reduction of hours of Vale Hospital	Health and Social Care Partnership	Health
Evaluate the impact of the work of Youth Engagement Officer in Hermitage Academy	Police Scotland	Safer and Stronger

Arrochar

Action	Lead Organisation	CPP Outcome(s)
Agree masterplan for Arrochar/Tarbet corridor (3 year action)	Argyll and Bute Council / Loch Lomond and the Trossachs National Park	Economy
Establishment of Destination development group within Arrochar	Argyll & Bute Council	Economy
Tackle issue of marine littering	Argyll & Bute Council	Infrastructure

DRAFT

Why are we choosing these communities within Helensburgh and Lomond this year?

Helensburgh and Lomond has a total population of 25,259 (NRS 2014 Small Area Population Estimates) which has decreased from 26,170 in 2013.

The Scottish Index of Multiple Deprivation 2016 ranked two of the thirty-six data zones within Helensburgh and Lomond as being among the 15% most overall deprived data zones in Scotland with one being in the top 5% most overall deprived data zone in Scotland. Both of these data zones are within Helensburgh East.

The Improvement Service's Community Planning Outcome Profile tool looks at Intermediate Geography Zones (IGZ) and ranks these against 8 outcomes: Out of Work Benefits, Child Poverty, S4 Tariff Rate, Positive Destinations, Crime Rate, Emergency Admissions, Early Mortality and Depopulation. It is worth stating that the most up to date data within the tool is from 2014 however at that time the IGZ of Helensburgh East was ranked as the fourth area within Argyll and Bute experiencing the poorest outcomes with Helensburgh Centre ranking as the fifth.

30 people responded to the Place Standard consultation on Helensburgh. The categories where respondents felt there was significant room for improvement were: Traffic and Parking, Housing and Community and Influence and Sense of Control.

The CPP will monitor statistics and feedback from community consultations and will assess on an annual basis whether the communities receiving focused action should change.

What strategic activity is also happening within the Helensburgh and Lomond area?

The following strategic activity is also happening within the Helensburgh and Lomond area and will be a key factor in reducing inequalities faced by the area. The CPP believes that the chosen activities for the year ahead will complement this ongoing work.

- Kirkmichael Multi-Agency Working Group
- Health and Social Care Locality Plans
- Local Economic Development Action Plans

Existing Community Action Plans

The CPP is aware of the following Community Action Plans within the Helensburgh and Lomond area. A Community Action Plan is a community-owned and community-led document identifying the needs of a community which sets out actions to address these.

- Arrochar and Tarbet
- Cairndow
- Cove and Kilcreggan
- Luss and Arden

DRAFT

Argyll & Bute Community Planning Partnership

**Mid Argyll, Kintyre and the Islands
Locality Plan
2017-2018**

Introduction

The Community Empowerment (Scotland) Act requires Community Planning Partnerships (CPP) to have focused locality plans to reduce inequalities within a community. The CPP has used data from the Improvement Services' Community Planning Outcome Profile tool, results from the Place Standard Consultation held in April 2017 and combined knowledge to determine where focused activity should take place and what activities are required in a particular area.

The actions set out below are what the CPP believes it should do over the next 12 months to address inequalities within the Mid Argyll, Kintyre and the Islands area and what communities will be the target of focused effort. The plan will be reviewed every 12 months to ensure that actions for the next 12 months are focused on the areas which need attention most.

The reasoning behind why these particular communities have been prioritised for the next 12 months is set out below the actions.

We have also listed strategic activity that the CPP knows is happening within the area and the Community Action Plans which exist within the area too. The actions listed below will complement ongoing activity from partners and its communities.

Once agreed, the Locality Plan will be progressed through the Area Community Planning Group which meets xxx.

Lochgilphead

Action	Lead Organisation	CPP Outcome(s)
Delivery of regeneration projects for Lochgilphead, Ardrishaig and Tarbert	Argyll & Bute Council	Economy
Explore a redesign of the employability service delivery model in Lochgilphead	Argyll & Bute Council	Economy
Look at opportunities to develop more employment links with Kilmory Industrial Estate	Argyll & Bute Council / HIE	Economy
Retail regeneration including night-time offer of Lochgilphead	Argyll & Bute Council	Economy
Investigate potential for young people/volunteers to gain qualifications	Argyll & Bute Council / TSI	Education Children and Young People
Community Councils to build relationships with Youth Forum	Community Council	Children and Young People
Scoping after school activities so as to determine how best to encourage access for all to these	Argyll & Bute Council	Children and Young People
Look at youth engagement resources and how these can be used across the area (e.g. Mobile skate park)	Argyll & Bute Council	Children and Young People
Increase the number of modern apprenticeships in the area	Skills Development Scotland	Education
Look how Council fleet could be utilised to provide more flexibility	Argyll & Bute Council	Safer and Stronger

Ardfern

Action	Lead Organisation	CPP Outcome(s)
Investigate if Community Transport provides for children/families	Third Sector Interface?	Children and Young People
Investigate potential youth group to be based at Ardfarn Fire Station	Scottish Fire and Rescue Service	Children and Young People

Kilmartin

Action	Lead Organisation	CPP Outcome(s)
Achieve HLF2 funding for Kilmartin Museum		Economy

Campbeltown

Action	Lead Organisation	CPP Outcome(s)
Work with Machrihanish Airbase Community Company to grow and develop further by having an increase in the number of businesses based at the airbase with high-skilled jobs	HIE	Economy
Promote the Machrihanish Airbase Community Company as an innovative opportunity to businesses, including the potential of a Spaceport	HIE	Economy
Agree a growth strategy for Machrihanish Airbase Community Company	HIE	Economy
Provision of Youth Engagement Officer in Campbeltown	Police Scotland	Children and Young People

Why are we choosing these communities within Mid Argyll, Kintyre and the Islands this year?

Mid Argyll, Kintyre and the Islands has a total population of 20,533 (NRS 2014 Small Area Population Estimates) which has decreased from 20,586 in 2013.

The Scottish Index of Multiple Deprivation 2016 ranked two of the twenty-nine data zones within Mid Argyll, Kintyre and the Islands as being among the 15% most overall deprived data zones in Scotland. Both of these data zones are within Campbeltown.

The Improvement Service's Community Planning Outcome Profile tool looks at Intermediate Geography Zones (IGZ) and ranks these against 8 outcomes: Out of Work Benefits, Child Poverty, S4 Tariff Rate, Positive Destinations, Crime Rate, Emergency Admissions, Early Mortality and Depopulation. It is worth stating that the most up to date data within the tool is from 2014 however at that time the IGZ of Campbeltown was ranked as the third area within Argyll and Bute experiencing the poorest outcomes with Lochgilphead ranking as the tenth.

49 people responded to the Place Standard consultation on Campbeltown, Drumlemble, Sound of Kintyre and Southend. The categories where respondents felt there was significant room for improvement were: Traffic and Parking, Work and Local Economy, Care and Maintenance and Influence and Sense of Control.

41 people responded to the Place Standard consultation on Lochgilphead. The categories where respondents felt there was significant room for improvement were: Public Transport, Streets and Spaces, Facilities and Amenities, Social Interaction and Care and Maintenance.

The CPP will monitor statistics and feedback from community consultations and will assess on an annual basis whether the communities receiving focused action should change.

What strategic activity is also happening within the Mid Argyll, Kintyre and Islands area?

The following strategic activity is also happening within the Helensburgh and Lomond area and will be a key factor in reducing inequalities faced by the area. The CPP believes that the chosen activities for the year ahead will complement this ongoing work.

- Health and Social Care Partnership Locality Plans
- Lochgilphead, Ardrishaig and Tarbert Regeneration Fund
- Inveraray CARS
- Campbeltown CARS
- Crinan Canal Charrette
- Local Economic Development Action Plans

Existing Community Action Plans

The CPP is aware of the following Community Action Plans within the Helensburgh and Lomond area. A Community Action Plan is a community-owned and community-led document identifying the needs of a community which sets out actions to address these.

- Ardrishaig
- Craidish
- Isle of Colonsay
- Isle of Jura
- Lochgilphead
- Tarbert and Skipness
- West Kintyre, East Kintyre, Campbeltown and Southend covered by South Kintyre Development Trust's Plan

Argyll & Bute Community Planning Partnership

**Oban, Lorn and the Isles
Locality Plan
2017-2018**

Introduction

The Community Empowerment (Scotland) Act requires Community Planning Partnerships (CPP) to have focused locality plans to reduce inequalities within a community. The CPP has used data from the Improvement Services' Community Planning Outcome Profile tool, results from the Place Standard Consultation held in April 2017 and combined knowledge to determine where focused activity should take place and what activities are required in a particular area.

The actions set out below are what the CPP believes it should do over the next 12 months to address inequalities within the Oban, Lorn and the Isles area and what communities will be the target of focused effort. The plan will be reviewed every 12 months to ensure that actions for the next 12 months are focused on the areas which need attention most.

The reasoning behind why these particular communities have been prioritised for the next 12 months is set out below the actions.

We have also listed strategic activity that the CPP knows is happening within the area and the Community Action Plans which exist within the area too. The actions listed below will complement ongoing activity from partners and its communities.

Once agreed, the Locality Plan will be progressed through the Area Community Planning Group which meets xxx.

Oban

Action	Lead Organisation	CPP Outcome(s)
Identify where small business units could be sited and supply	HIE / Argyll & Bute Council	Economy
Investigate road transport issues	Argyll & Bute Council	Infrastructure
Agree clear 5 year development plan for Oban as a University town	HIE	Education
Investigate transition between children and adult disabled services, and set up focus group with young disabled people to find out why they find it difficult to engage.	Health and Social Care Partnership	Children and Young People
Evaluate Youth Engagement programme	Police Scotland	Children and Young People
Look at the outcomes from the Community Transport working group and availability of transport.	TSI	Health
Consult Health and Social Care locality plans	Health and Social Care Partnership	Health

Dunbeg

Action	Lead Organisation	CPP Outcome(s)
Expand cluster of businesses at the European Marine Science Park in Dunbeg	HIE	Economy
Improve/construct access road through Dunbeg and start the construction of new affordable housing	Argyll & Bute Council / Housing Associations	Infrastructure

Mull, Iona, Coll and Tiree

Action	Lead Organisation	CPP Outcome(s)
Evaluate out of hours emergency provision on the islands	Health and Social Care Partnership	Health
Promote work of Police on the islands	Police Scotland	Safer and Stronger

DRAFT

Why are we choosing these communities within Oban, Lorn and the Isles this year?

Oban, Lorn and the Isles has a total population of 20,248 (NRS 2014 Small Area Population Estimates) which has decreased from 20,234 in 2013.

The Scottish Index of Multiple Deprivation 2016 ranked one of the twenty-seven data zones within Oban, Lorn and the Isles as being among the 15% most overall deprived data zones in Scotland. This data zone is within Oban South.

The Improvement Service's Community Planning Outcome Profile tool looks at Intermediate Geography Zones (IGZ) and ranks these against 8 outcomes: Out of Work Benefits, Child Poverty, S4 Tariff Rate, Positive Destinations, Crime Rate, Emergency Admissions, Early Mortality and Depopulation. It is worth stating that the most up to date data within the tool is from 2014 however at that time the IGZ of Oban South was ranked as the sixth area within Argyll and Bute experiencing the poorest outcomes with Oban North ranking as the eighth.

69 people responded to the Place Standard consultation on Oban, Dunbeg and Connel. The categories where respondents felt there was significant room for improvement were: Traffic and Parking, Housing and Community and Influence and Sense of Control.

The CPP will monitor statistics and feedback from community consultations and will assess on an annual basis whether the communities receiving focused action should change.

What strategic activity is also happening within the Oban, Lorn and the Isles area?

The following strategic activity is also happening within the Oban, Lorn and the Isles area and will be a key factor in reducing inequalities faced by the area. The CPP believes that the chosen activities for the year ahead will complement this ongoing work.

- Health and Social Care Partnership Locality Plans
- Local Economic Development Action Plans
- Tìree Charrette

Existing Community Action Plans

The CPP is aware of the following Community Action Plans within the Helensburgh and Lomond area. A Community Action Plan is a community-owned and community-led document identifying the needs of a community which sets out actions to address these.

- Dalavich Improvement Group Community Action Plan
- Isle of Coll
- Isle of Kerrera Residents Association Community Development Plan
- Isle of Mull – North and Central Mull and Ross of Mull and Iona Development Plans

Argyll and Bute Community Planning Partnership**Management Committee****28 June 2017**

Area CPG Focus – Bute and Cowal

The Bute and Cowal CPG discussed a number of issues relating to infrastructure and economic development at its meeting in April, and these are outlined below for the benefit of the Management Committee's consideration.

There are concerns about the process for infrastructure planning within communities, starting with house building.

There are several developments being planned / built in the Bute and Cowal area. The raison d'être would seem to be reversing the population decline within the area. There is a view that adding to a population in isolation could present more problems than it solves and that discussions should precede any planning application.

There are many agencies who should be involved ie GP services, Health & Social Care, police, schools and hospitals. If new units mean an increase in population, would the strain on the above services be too much. If there is no new employment why would people want to move to the area. The community is not asked their views on whether they feel expansion is necessary or good for the area.

A second, but linked, question is in regards to the number of second homes in the area (which it is understood is also a problem in other parts of Argyll and Bute). The Management Committee is asked to consider what steps can be taken as a partnership to look to reduce the number of homes which are occupied only occasionally or infrequently, resulting in no economic or social input into local communities by increasing number of properties.

The final point in regards the need for housing provision to be sufficient in quantity, quality and location relates to points made by multiple partners at the Bute and Cowal CPG about the difficulties organisations have in attracting staff to come to work in the area, and particularly to persuade staff to relocate into the area. If the aim of the CPP is to develop our economy by growing our population it is essential that partners are able to attract key quality staff to the area, and wherever possible for those incoming workers to be able to live in and contribute to our local communities. A number of partners in Bute and Cowal have highlighted the difficulties they face in attracting staff to jobs, and to the area, and the reasons often given are lack of availability of affordable quality accommodation, particularly for

young families. The points raised in this report, about the need for careful and considerate planning, and the high numbers of second homes, both relate directly to those recruitment difficulties which are increasingly being experienced by partners.

Key Points for Consideration

- Private landlords advertise their accommodation on various agencies and social media sites but their tenants then want to move to association housing. There is no interaction with services as the point of entry is the private sector. However, the impact can be felt by public services.
- Unemployment in Dunoon and Rothesay is higher than national average, should attracting new jobs not work hand in hand with new developments?
- Can the health service cope with an increased demand? There is evidence in Dunoon that it cannot.
- The high numbers of second homes in the area reduces the availability of housing options to incoming key workers.

Key Points for Discussion

- Could Community Planning be the catalyst for discussion on the building of new developments involving all impacted agencies?
- Can the CPP Management Committee develop strategies to deal with increasing numbers of second and holiday homes across the area?
- Due to the importance, could this topic be tackled through a subcommittee which reports at every meeting on progress, gains/risks, action planning with milestones and feedback against the plan.?

For further information please contact: Wille Lynch, Chair of Bute and Cowal CPG (contact details : dccsecretary@dunoon.scot, tel: 07583916721)

ARGYLL & BUTE COUNCIL COMMUNITY PLANNING PARTNERSHIP MANAGEMENT COMMITTEE

David Adams McGilp
Regional Director



THE BIG PICTURE

Sustainable and inclusive economic growth

Tourism Scotland 2020 ambition to grow

international revenues by £1 billion from £4.5 billion

15 million visitors result in £9 billion spend

£11 billion economic activity between 2008-2015

GVA up 42% at £3.68 billion

Jobs supported grew by 11% to 217,000

£16 billion of investment in 680 projects

100 new airline routes in six years

Influences other sectors

(transport, retail, agriculture, food & drink, construction)



Marketing

Scotland and its outstanding assets to the world

Information Provision

Information and inspiration by medium of choice

Quality & Sustainability

Business advice and support, aiming for a sustainable industry. Visitor assurance through quality schemes

Partnership

Industry and other stakeholders: destination organisations, marketing groups, trade associations, governments, enterprise, media

Events

Maximising benefits of Winning Years, promoting Scotland's international profile

ARGYLL, THE ISLES, LOCH LOMOND, STIRLING & TROSSACHS

2,012,000 overnight visits
£495m total visitor spend

ARGYLL & THE ISLES

1,124,000 overnight visits
£310m total visitor spend

86% domestic visits

14% overseas visits

Top overseas markets:

Germany, USA, France, Netherlands, Australia

2015



Spirit of Scotland

Documentary and advertisement views: **63 million**

visitscotland.com

Argyll & the Isles business referrals: **7,000+**

Increase from 2015: **240%**

Events

Investment in Argyll & Isles: **£311,000+**

Opportunities to see or hear

About Argyll & Isles through spring marketing: **674,000**

Quality Assurance Schemes

Argyll & Isles participating businesses: **489** [4/5 Star: **260**]

Consumer PR Activity

Potential consumers reached worldwide: **176 million+**

2016

TOP TEN WHY

Scotland

- 1 The scenery & landscape **50%**
- 2 The history & culture **33%**
- 3 Been, wanted to return **24%**
- 4 To get away from it all **23%**
- 5 To visit family/friends **20%**
- 6 Easy to get to **16%**
- 7 Closeness to home **15%**
- 8 Reputation friendly people **15%**
- 9 To visit cities **15%**
- 10 Always wanted to visit **15%**

Argyll & the Isles

- 1 The scenery & landscape **84%**
- 2 To get away from it all **48%**
- 3 The history & culture **45%**
- 4 Been, wanted to return **38%**
- 5 Always wanted to visit **35%**
- 6 To visit family/friends **27%**
- 7 Range of activities **26%**
- 8 Visit particular attraction **24%**
- 9 Reputation friendly people **20%**
- 10 Easy to get to **15%**



VISITOR SURVEY 2015-16

TOP TEN WHAT

Scotland

- 1 Sightseeing **74%**
- 2 Castle/historic building **60%**
- 3 Short walk, stroll **54%**
- 4 Shopping **46%**
- 5 Religious building **46%**
- 6 Museum/art gallery **45%**
- 7 Centre based walking **45%**
- 8 Country park/garden **43%**
- 9 Visited cities **42%**
- 10 Long walk, hike, ramble **38%**

Argyll & The Isles

- 1 Sightseeing **79%**
- 2 Short walk, stroll **61%**
- 3 Visited a beach **57%**
- 4 Castle/historic building **50%**
- 5 Religious building **49%**
- 6 Wildlife, birdwatching **44%**
- 7 Long walk, hike, ramble **43%**
- 8 Woodland/forest area **37%**
- 9 Country park/garden **34%**
- 10 Museum/art gallery **33%**



VISITOR SURVEY 2015-16

MARINE & COASTAL TOURISM

Destination-led development opportunities

- Infrastructure/facilities
- Business community buy-in
- Cruise markets
- Water transport
- Marketing
- Customer reaction
- 2020 Year of Scotland's Coast & Waters



INFORMATION PROVISION



Friendly and knowledgeable staff.

Information and inspiration.

Leaflets and literature.

Quality gifts and souvenirs.

Help with accommodation reservations, tour bookings.

Tickets for public transport services operated by CalMac, CityLink and National Express.



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